

Clement T. Hanson Memorial Scholarship

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Clem Hanson was the first in his family to go to college. A scholarship to the University of Iowa started him down the path of business and personal success. When it came time to consider his legacy, the co-founder of HON Industries and the Founder of Hanson Advertising Agency insisted on creating an endowment for scholarships to help continue the education of students for years and years to come.

An estate gift of appreciated stock formed the permanent endowment, and since 1985 Moline students have received the Hanson Scholarship. A four-year scholarship is given to four college-bound high school seniors demonstrating financial need and academic merit.

Believing deeply in giving back to the community, the founder of Hanson Advertising Agency in Moline was highly active. Clem's children continued his legacy of caring, and instead of giving Christmas gifts, they contributed to the scholarship fund in their father's memory. "Because of the scholarship fund, not only are there students who benefit, but we also get to celebrate my dad's life every year," stated the late Jim Hanson, Clem's oldest son.

Paying Generosity Forward. Honoring the legacy of one of our community's leaders.